



Dear Business Leader,

Community Summit North America, running October 15-20, 2023, in Charlotte, North Carolina, is the largest independent gathering of the Microsoft Business Applications ecosystem of users and partners delivering a “for user, by user” education and training program that features more than 500 education sessions.

With the pace of innovation from Microsoft, the event focuses on simplifying the complexity so organizations like yours can deliver the results you expect from your new or existing Microsoft investments in ERP systems like Dynamics 365 Business Central, Finance & Operations, Supply Chain, solutions like CRM and Power Platform and on-premises Dynamics platforms like GP.

You and your employees will get answers, tips and how-to's aligned with wherever you are on your business apps journey. Here is what you can expect:

- 500+ expert led education sessions organized by Microsoft Business App Products.
- Tech-Medic Desks where expert users work with you to solve specific issues/problems.
- General Sessions delivered by Microsoft leadership delivering updates and roadmaps on the ERPs and business apps you use every day.
- 200+ partners & software solutions (ISVs) on the expo floor to fill gaps around implementation, automation, reporting, cybersecurity, data management and more.
- All meals and receptions are included in your registration.

Plus, you can upgrade your experience and dive deeper with over 30 Academy training sessions that deliver continuing professional education credits (CPEs) or join us for the AI Summit on October 16<sup>th</sup> to understand why and how AI, specifically generative AI via Copilot, will impact your business. We also offer special pricing for companies that send multiple people/departments to the event (finance, operations, IT, etc.):

- Send 5-11 attendees and get extra savings of 15% per all access passes.
- Send 12+ attendees and get extra savings of 20% discount per all access passes.

If you were to budget for this training and consultation as an individual engagement, it could cost up to \$150,000, making your Summit ROI a huge benefit. We produce this event in service of the user and partner community, and we are not owned in any way, shape, or form by Microsoft, but we do have a relationship for their leaders to speak at the event.

Check out even more experiences happening at Summit NA 2023 and get your all-access passes at [www.summitna.com](http://www.summitna.com).

Thank you,

A handwritten signature in black ink, appearing to read "John Siefert".

John Siefert  
CEO

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